

## About VRB Internet Solutions

VRB Internet Solutions is a proud member of the Retail Jewelers Organization. We design and maintain websites for retail jewelry stores and jewelry vendors/manufacturers. We have designed, deployed and manage sites for several well-known RJO retailers and vendors and are happy to provide group references. VRB also provides the design, hosting and management for RJO-exclusive web systems such as JewelConnect, Diamond-Library and Custom Hatch.



## Talk to us in **Minneapolis** at **Booth 504**



### Blank-Slate Custom Design

We don't need to explain the difference between a custom site and a templated platform to a jeweler. It's exactly the same as custom vs. retail pieces in your store. Some clients want exactly what they want and need to be involved in the design, others are happy with available offerings. We deal in 100% collaborative blank-slate custom design with no templates.



### Site Management

We maintain, monitor and adapt the sites we design. Most jewelers are too busy being jewelers to maintain their sites. Also, web designers come and go, leaving jewelers stranded with inoperable/old sites. Some businesses are without any way to maintain their site, don't know about their domain and/or have no way to get their digital presence right. We can get everything sorted and put you in control.



### Advanced System Design

We can build a web-based system to do pretty much whatever you have in mind to add value to your store and clientele. We have built several systems for jewelry inventory, loose stones, custom ordering, auctions, marketing campaigns, mobile systems and much more - and can assist with any level of specialized website presence or function.

